

PULL&BEAR PRIVACY POLICY

Effective Date: January 2020.

Interest Based Advertising

We may use advertisers, third party ad networks, and other advertising companies, to serve advertisements on our Platforms and on third-party websites. Please be advised that such advertising companies may gather information about your visit to our Platforms (such as through cookies, web beacons and other technologies) to enable such advertising companies to market products or services to you, to monitor which ads have been served to your browser and which web pages you were viewing when such ads were delivered. If you would like more information about this practice, would like to know your choices or opt out, please visit <http://www.aboutads.info/choices> or http://www.networkadvertising.org/managing/opt_out.asp. PLEASE NOTE THAT THIS POLICY DOES NOT COVER THE COLLECTION AND USE OF INFORMATION BY SUCH ADVERTISING COMPANIES.

You can contact us if you have privacy questions.

If you have additional questions about our privacy practices you can email us at privacy.us@pullbear.com. You can also write to us at:

Attn:
ITX USA LLC (Pullandbear.com)
500 5th Avenue, Suite 400
New York, NY 10110

We may change this Policy.

From time to time, we may change our privacy policy. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our Platforms. Please check our Platforms periodically for updates.