

PULL&BEAR PRIVACY POLICY

Effective Date: January 2020.

Your California Privacy Rights

We collect various types of personal information about you both online and offline, as described in this Privacy Policy. If you reside in California, we are required by California law to provide you with additional information about how we use and disclose your personal information, and you may have additional rights with regard to how we use your personal information. We have included this California-specific information below.

CA personal information collection. Consistent with the "We collect information from and about you" section, we collect and use personal information regarding California residents as follows:

- In the preceding 12 months, we have collected the following categories of personal information from California residents users, regardless of the means (online or in person) they use to interact with us: Identifiers, commercial information, Internet or other electronic network activity information, Geolocation data, Audio and Electronic information.
- We have collected that personal information directly from you via our Platforms or devices, and consistent with the "We collect information from you in different ways" and "We combine information we collect from different sources" sections of this Policy.
- We collected that personal information consistent with the "We use your information as disclosed and described here" section above, for the following purposes: to complete a transaction, provide a good or service required by you or reasonably anticipated by you, to send commercial communications and to manage customer inquiries.
- We shared personal information with the categories of third parties listed in the section "We share information with third parties" above.
- We collected the following specific pieces of personal information: Name and last name; Email; Address; Telephone number; Signature; Image/Voice; Electronic signature; Payment card data; Transactions of goods and services; Purchase amount and frequency.
- In the preceding 12 months, we disclosed the following categories of personal information about consumers for a business purpose, consistent with the "We share information with third parties" section, to comply with federal/state law, comply with civil or criminal investigation/inquiry, or exercise or defend legal claims.
- We did not "sell" any consumers' personal information in the preceding 12 months.

California Residents' Privacy Rights. Subject to certain exceptions, California residents have the right to: (i) request access to their personal information; (ii) request deletion of their personal information; and (iii) request information about the personal information that we have disclosed to third parties within the past 12 months. You can exercise these rights by sending us an email to privacy.us@pullbear.com and/or by contacting our Customer Service at the "Contact Us" sections of the Platform.

To make a request, you can also write to us at the following address:

ITX USA LLC (Pullandbear.com). 500 5th Avenue, Suite 400, New York, NY 10110. USA

You can contact us if you have privacy questions.

If you have additional questions about our privacy practices you can email us at privacy.us@pullbear.com. You can also write to us at:

Attn:
ITX USA LLC (Pullandbear.com)
500 5th Avenue, Suite 400
New York, NY 10110

We may change this Policy.

From time to time, we may change our privacy policy. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our Platforms. Please check our Platforms periodically for updates.