

Environmental policy

At Pull&Bear we are committed to protecting the environment. Respect towards the nature is of vital importance to us and we want to contribute to sustainable development of the society. Here are some of the activities and objectives proposed up till now within the Environmental commitment that is included in the Inditex Group's Corporate Social Responsibility at www.inditex.com

IN THE STORE

WE SAVE ENERGY: ECO-EFFICIENT STORE

We are developing an eco-efficient management model with the purpose of reducing energy consumption by 20%, integrating sustainability and energy efficiency criteria, from store design, lighting, heating and cooling systems, to the possible recycling of furniture and decoration. Therefore, we help to reduce CO2 emissions and we fight against climate change.

WE ARE REDUCING WASTE AND RECYCLING: REUSE PROGRAMME

Pull&Bear carries out comprehensive management of store waste. The hangers and alarms are collected from the establishments in order to turn them into other plastic items. Furthermore, all the card and plastic used in packaging is recycled.

WE OFFER TRAINING AND AWARENESS-RAISING TO OUR TEAMS

We are continually training our staff to rationalise energy consumption and to raise environmental awareness both on a professional and personal level. Said plans are carried out by both through internal communication campaigns and specific multimedia training projects.

IN CUSTOMER SERVICE

MORE ECOLOGICAL BAGS

All plastic bags that we give our customers are biodegradable, preventing pollution caused by conventional plastic. The D2W additive ensures 100% biodegradation of the plastic.

Furthermore, our paper bags are FSC certified which guarantees that all the production process, from exploitation of the forests where the raw material comes from to the delivery in store, complies with rigorous respect for the environment.

RECYCLABLE GIFT CARDS AND AFFINITY CARDS

Both cards are completely recyclable due to their PET composition and use of ecological PCV-free paint.

WE GENERATE RECYCLABLE INFORMATION

All communication material for our customers, from store directories to personnel search forms, is made of recycled paper or bears the FSC or PEFP mark (guarantee of sustainable forest management certification).

PVC-FREE FOOTWEAR

Our commitment to the environment extends to the products we make: we work with environmentally friendly materials. A good example of this is the manufacturing of footwear that is free of PVC.